



**All  
Courses**

**Numbering  
Your  
Genealogy**

**DNA &  
Chromosome  
Mapping**

**Professional  
Genealogy:  
Diversifying for  
Income Growth**

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## Busy, busy, busy...

I don't know about you, but the next three months will be hectic. Each year, in June, July and August, there always seems to be an exciting array of opportunities for genealogy education, and Family History Academy is no exception. Whether you're experiencing the warmth of summer or the cooler days of winter, we have put together courses designed for all levels of researchers and professional genealogists.

This week, Tom Jones is teaching [The ABCs of Numbering Your Genealogy](#). There are still some places left so come and join Tom to learn about numbering genealogies, lineages and pedigrees.

Michelle Leonard teaches the second June course on [DNA: Chromosome Mapping](#). This course was already booked out but Michelle has offered five more spots which will go quickly.

We are excited to announce Melissa Barker's upcoming course in July on [Professional Genealogy: Diversifying for Income Growth](#). (See Featured Course.)

Stay tuned for more detailed announcements about our other upcoming courses, from August to the end of the year. We have a fantastic lineup of experts ready to share their knowledge on topics ranging from advanced research techniques to the latest genealogical technology. Each course is an opportunity to deepen your

understanding, develop new skills, and connect with a supportive community of fellow genealogy enthusiasts. Don't miss out on these incredible learning experiences!

*Cathie*

## Featured Course

### PROFESSIONAL GENEALOGY: Diversifying for Income Growth

#### What you'll learn:

-  Understanding your market
-  Building niche mastery
-  Blending new services into your business
-  Guidance on actionable planning.



Melissa Barker

10 & 17 JULY 2024  
5 PM EASTERN US



### Professional Genealogy: Diversifying for Income Growth

Looking to expand your genealogy business and boost your earnings? This course, ideal for both emerging and experienced genealogists, explores new income avenues beyond conventional research. In two interactive sessions, each of three hours, you'll learn strategies to

enhance your earning potential, including niche mastery and service diversification.

### Course Highlights:

- **Understanding Your Market:** Tailor your services to different types of genealogy clients.
- **Niche Mastery:** Leverage your unique talents to stand out in a crowded market.
- **Service Diversification:** Incorporate writing, speaking, teaching, and mentoring into your offerings.
- **Actionable Planning:** Create a personalized plan with practical steps and timelines.
- **Hands-on Learning:** Engage in practical exercises to apply new concepts directly to your business.

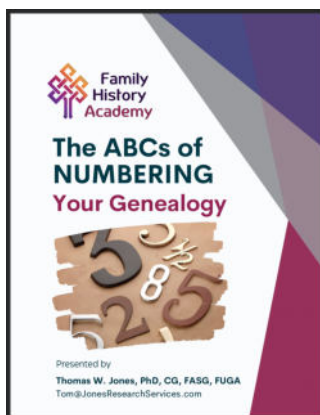
**Cost: \$135 USD**

All sessions are recorded and available for 14 days, with a comprehensive workbook included. Join Melissa and take the first step towards a more profitable genealogy career!

[Find Out More](#)

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## Coming Up



### 1. The ABCs of Numbering Your Genealogy

There are a few **places** left in this course taught by Tom Jones.

Learn about numbering concepts such as *key person*, *generation*, *line carrier* and *child birth-order number*.

[Find Out More](#)

## 2. DNA: Chromosome Mapping

In this workshop, **Michelle Leonard** will explain all you need to know to be successful with chromosome mapping - from understanding DNA segment data, to populating your chromosome map and using it to help make family history breakthroughs.



[Find Out More](#)

## 3. Professional genealogists: Explore new income avenues

Find out more and how to go about it in [Professional Genealogy: Diversifying for Income Growth](#) with Melissa Barker. See Featured Course.

## 4. Take a leap into artificial intelligence

Enrol in [one or two workshops](#) offered by Fiona Brooker and Andrew Redfern. Discover how you can unlock the potential of AI in your genealogical research. The bundle is great value and is already well on the way to being sold out.

## 5. Develop your brand aesthetics

Whether you want to develop captivating workbooks, syllabus and handouts, or refine your overall brand aesthetics, this [Canva workshop](#) with Cathie Sherwood is designed to propel your professional image to new heights.

## 6. Brick Wall Flash Mob

This is one of those courses that you don't know you need, until you do. All family historians encounter brick walls, some of which can take years to solve which others remain a total mystery. This is where collaboration is so important and in [this course](#), you will work with an AG®, CG® and other participants to discover strategies, resources and methodologies to shake down most brick walls.

## Looking for more genealogy education?

Check out the courses offered by [AppGen Institute](#).



# Class List Fall 2024

## **DNA Analysis:**

### **How Do I Know I'm Right?**

Kelli Bergheimer

## **From Sea to Shining Sea:**

### **A Deep Dive into Native American Records**

Linda Debe

## **Records After Death:**

### **Wills, Probate & the Process**

Lisa Gorrell, CG

## **Researching Your Ancestors Overseas:**

### **from Beginner to Advanced**

Alina Khuda

## **Connecticut Genealogy: The Basics**

Bryna O'Sullivan

## **Mastering Social Media & Building**

### **Genealogy Community**

Jon Marie Pearson

Registration Week: 22-28 Aug 2024

<https://appliedgen.institute>

## **In the News**

### **Society of Genealogists (UK)**

I wish there were more hours in the day because I would take this course coming up in July, [Researching 17th Century Ancestors](#), with Else Churchill. The Palaeography class is particularly enticing.

If you are looking for something shorter, you can always join me for my SoG webinar on [Finding British Colonial Records in The National Archives \(UK\)](#). I will focus on the essential collections in which to search for your colonial ancestors in places like America, Canada, Australia, New Zealand, India and elsewhere.

### **What's in a surname?**

Why are there so many different genetic signatures associated with a single surname? This [extensive post](#) from Maurice Gleeson provides some potential medieval explanations, focusing on Brehon Law in Ireland.

### **ChatGPT is going to change education, not destroy it!**

This article from [MIT Technology Review](#) is over a year old, but many of the concepts are still relevant today. Technological innovation will consistently engender some bad actors, and we should educate ourselves about the pitfalls and problems, such as biases in data and potential misuse (think deep fake images). However, the benefits of AI, particularly in the realm of education, far outweigh the issues. AI tools like ChatGPT can enhance personalised learning, provide instant feedback, and make education more accessible globally. Ongoing advancements and increased awareness will help mitigate the challenges, and as the technology continues to improve, I believe the positive impact on education will only grow.

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## June 2024 Newsletter

### **Family History Academy**

Melaleuca Drive, Capalaba Australia



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